

Kemmons Wilson's 20 Tips for Success

- 1. Work only a half a day; it makes no difference which half-it can be either the first 12 hours or the last 12 hours.
- 2. Work is the master key that opens the door to all opportunities.
- 3. Mental attitude plays a far more important role in a person's success or failure than mental capacity.
- 4. Remember that we all climb the ladder of success one step at a time.
- 5. There are two ways to get to the top of the oak tree. One way is to sit on an acorn and wait; the other is to climb it.
- 6. Do not be afraid of taking a chance. Remember that a broken watch is exactly right at least twice every 24 hours.
- 7. The secret of happiness is not doing what one likes, but in liking what one does.
- 8. Eliminate from your vocabulary the words, "I don't think I can" and substitute "I know I can".
- 9. In evaluating a career, put opportunity ahead of security.
- 10. Remember that success requires half luck and half brains.
- 11. A person has to take risks to achieve.
- 12. People who take pains never to do more than they get paid for, never get paid for anything more than they do.
- 13. No job is too hard as long as you are smart enough to find someone else to do it for you.
- 14. Opportunity comes often. It knocks as often as you have an ear trained to hear it, an eye trained to see it, a hand trained to grasp it, and a head trained to use it.
- 15. You cannot procrastinate-in two days, tomorrow will be yesterday.
- 16. Sell your wristwatch and buy an alarm clock.
- 17. A successful person realizes his personal responsibility for self-motivation. He starts himself because he possesses the key to his own ignition switch.
- 18. Do not worry. You can't change the past, but you sure can ruin the present by worrying over the future. Remember that half the things we worry about never happen, and the other half are going to happen anyway. So, why worry?
- 19. It is not how much you have but how much you enjoy that makes happiness.
- 20. Believe in God and obey the Ten Commandments.

Kemmons Wilson is the founder of Holliday Inns and revolutionized an entire industry! Perdue is proud to be lifelong friends with the family, and [Spence Wilson](#) took David Perdue, Jr. on his first private airplane ride when he was about 7 years old! They share a passion for aviation.